Health, Well-Being and Performance -
Enterprise for Health

Rita Süßmuth
from the prevention of accidents and occupational diseases to preventing work-related health hazards
from prevention to promoting health at work
towards a corporate culture based on partnership
innovation and education – key to maintaining competitiveness and social inclusion
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Enterprise for Health
“(…) the most competitive and dynamic knowledge-based economy in the world, capable of sustainable economic growth with more and better jobs and greater social cohesion”.
1. More growth

2. More and better jobs

3. Better governance
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Breakout Sessions

Healthy ageing – a challenge for business and society

Innovation and change: organising work to meet the challenges of a knowledge economy

Mental health and leadership – practices and policies

Healthier lifestyles: maintaining employability and quality labour forces in a changing working life

Developing the business case for investing in corporate health and workplace partnership - indicators and instruments
‘The greatest wealth is health’

Publius Vergilius Maro (70-19 BC), Roman poet